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# Butte County Mosquito and Vector Control District

## POLICY MANUAL

**POLICY TITLE:** Public Education  
**POLICY NUMBER:** 3110

**3110.1** The District's mission is to protect residents from mosquitoes and other vectors that transmit disease. Public education and information is an important part in the success of combating diseases such as West Nile virus and Lyme disease. The District's education program includes but not limited to:

- Public appearances at local city and county fairs, expos, conferences, civic events, etc.,
- Participation in the MVCAC Mosquito and Vector Control Awareness week,
- Presentations to schools and local civic groups,
- Maintain the District's website to continue to provide current and important educational materials,
- Maintain the District's email notification/education list,
- Creation of and maintenance of the District's informational brochures, videos, presentations,
- Conduct and coordinate press conferences, press releases, and media interviews, and
- Creation of and updating of the District's annual reports and quarterly newsletters.

It is the goal of the Public Education program to continue to education the public and to provide outreach. The program strives to find new and more effective ways of better educating the public by arming residents with the knowledge to prevent mosquito bites, reduce or eliminate mosquito-breeding, reduce exposure to other vectors of disease through informational pamphlets, website information, best management practice manuals, repellent suggestions, one on one interaction, and homeowner safeguards.

**3110.2** The District Manager, Public Information Officer, and other District personnel are encouraged to participate in public and educational activities to inform the public and otherwise promote District programs.

**3110.3** All District staff are encouraged to take advantage of every interaction with any member of the public that he/she may encounter while in the field, at an event, or on the phone to take the time to educate that person(s) on how to prevent mosquito bites, reduce or eliminate mosquito-breeding, reduce exposure to other vectors of disease and homeowner safeguards.